

New boutique opens in Playas, Ecuador

Close to the beach, offering modern amenities

PLAYAS, ECUADOR (December 27, 2017) – La Puerta Azul (Blue Door), a small independent boutique, has opened its doors here, providing a new option for fun in the sun at General Villamil Beach, Ecuador’s largest beaching stretching 13 kilometers.

The property offers charming and spacious accommodations, just a few minutes walk from the sun-soaked beach, shopping and restaurants of Playas. La Puerta Azul features eight rooms—accommodating 22 guests—a gym, pool, Jacuzzi, along with a terrace and event area for up to 40 guests. Each of the spacious rooms feature original artwork, radiant blue colors and modern conveniences, including Sun & Sand body products, coffee and tea. Guests can choose from classic rooms with one (Queen) or two (Double) beds or the King Suite with sofa bed. Accommodations at la Puerta Azul seamlessly blend the timeless beach-town feel in a contemporary western-style.

At la Puerta Azul, you’ll have all the space and privacy you need to relax and unwind. Looking to create those amazing vacation memories? Book individuals rooms online at www.PuertaAzulPlayas.com. The entire property can be booked through AirBnB at <https://www.airbnb.com/rooms/21983322>. En Español: <https://es.airbnb.com/rooms/21983322>. For those renting the entire property, la Puerta Azul can arrange for a private chef to plan and cook your breakfast, lunch and/or dinner.

La Puerta Azul accepts cash and credit (VISA, MasterCard and American Express). Rooms can be booked up to 300 days in advance online or by emailing our reservations office at Reserva@PuertaAzulPlayas.com.

Playas, Ecuador

Playas is a beautiful coastal town known for its expansive beaches, fresh seafood, open-air bars and nightlife. The property is a one-hour drive from José Joaquín de Olmeda International Airport in Guayaquil. The property can arrange round-trip airport transportation at a reduced rate.

The property was previously known as Casa Sundance and changed ownership in November 2016. La Puerta Azul has been accepting reservation since December 2017.

#AllYouNeedIsEcuador, a place where four vastly different worlds come together as one. In Ecuador, you can explore the magic on the Amazon jungle, stand in the breathtaking Andes mountains, relax in the warm Pacific Ocean, or visit the legendary Galapagos Islands. The destination is easily accessible from several U.S. gateways with non-stop flights from New York, Miami, Ft. Lauderdale, Houston and Dallas and over 100 one-stop connections. Ecuador provides convenience for U.S. travelers, as no visa is required for up to stays of 90-days and the official currency of Ecuador is the U.S. Dollar. Visit <https://ecuador.travel> for more information.